

LEO BURNETT U.S.A.

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PLAYERS LIGHTS 25's

**FREE  
LOTTO PERSONAL COMPUTER!**

With an extra 50 in  
every carton, you're  
always a winner with  
Players Lights 25's.



**Free with three  
carton purchase of  
Players Lights 25's.**

Now, picking lottery numbers can be fun instead of frustrating. Just press the Players Lights 25's lottery computer and it will automatically select a set of random numbers for your favorite lottery game. The world's biggest computers couldn't do a better job. Play Pick 3 and Pick 4 daily games, all double-digit games and any state or country's lottery games. A powerful microchip makes the choice from among millions of possible combinations. Also, it's a perfect gift for any lottery player. The compact size fits in a pocket or purse and is great for on-the-spot playing. Normally a \$25.00 value, the Players Lights 25's Lotto Personal Computer\* is free with three carton purchases of purchase. See the order form below.

**SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.**

MSRP suggested pricing based on full price brands.

Kings: 10 mg "tar," 0.6 mg nicotine -

100's: 12 mg "tar," 0.9 mg nicotine as per report by FTC method

\*Lotto Personal Computer is a trademark or LotoMetrics, Ltd.

U.S. Patent No. 5,915,052



PLAYERS LIGHTS 25's  
**SAVE \$3.00  
ON A CARTON!**



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PLAYERS LIGHTS 25's  
**LOTTO COMPUTER OFFER!**

Send me the Lotto Computer for:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Offer good while supplies last. Please allow 4-6 weeks for delivery. By participating in this offer, you agree to be bound by the terms and conditions of the offer. Offer expires 12/31/98.

